

2021 NWRPCA/CHAMPS Virtual Fall Primary Care Conference Agenda

October 25–27, 2021



Day 1: Monday, October 25, 2021

8:30–10:00am PT / 9:30–11:00am MT Opening Plenary - HRSA & NACHC Updates Tonya Bowers & Luis Padilla, HRSA; Rachel Gonzales-Hanson & Ben Money, NACHC			
10:00–10:15am PT / 11:00–11:15am MT Break, Visit with Sponsors			
10:15–11:30am PT / 11:15am–12:30pm MT Conference Sessions			
Workforce/HR Optimization	Clinical & Care Innovations	Fiscal Optimization	Healthy Communities
1. Ripple Effect: Spreading Resiliency within Teams Deborah Center & Michelle Cheuvront, Colorado Center for Nursing Excellence; Martina M. Schulte, Community Physician Consulting	2. Coaching for Oral Health Integration Katharine R. Kennedy, Colorado Community Health Network; Tara Callaghan & Jody B. White, Montana Primary Care Association; Carolyn Conlin, Wyoming Primary Care Association	3. Understanding the Impact of VBP on FQHCs in Today's Environment Craig Hostetler, Hostetler Group	*4. Addressing Weight Bias & Fatphobia for Improved Patient Care Helen Rhea Vernier, Association of Clinicians for the Underserved
11:30am–12:45pm PT / 12:30–1:45pm MT Break, Visit with Sponsors			
11:45am–12:30pm PT / 12:45–1:30pm MT Sponsor Lunch & Learns			
12:45–2:00pm PT / 1:45–3:00pm MT Conference Sessions			
Workforce/HR Optimization	Clinical & Care Innovations	Fiscal Optimization	Operational Excellence
5. Employee Engagement through JEDI Programs for Increased Retention Helen Rhea Vernier, Association of Clinicians for the Underserved; Freda Ceasar, Central City Concern	6. Peer Learning for Clinical Leaders Eric Henley, LifeLong Medical	7. Value-Based Contracting Planning Adele Allison, Allison Consulting Services	*8. Operational Excellence Reducing Ransomware Risk Sean Harrel, Nuvodia

* These sessions will be pre-recorded with a live Q&A opportunity during the designated time.

Day 1: Monday, October 25, 2021 - Continued

2:00–2:15pm PT / 3:00–3:15pm MT Break, Visit with Sponsors			
2:15–3:30pm PT / 3:15–4:30pm MT Conference Sessions			
Operational Excellence	Quality Transformation	Leadership	Fiscal Optimization
9. Ending Patient Provider Relationship with Compassion & Compliance Danielle Donovan, Smith & Feek; Amy Evans, Intercare; Sheryl Moss, Community Health of Snohomish County	10. Living Your Best Life (with Diabetes): Using Technology to Engage & Support Patients Courtney Buys, Montana Primary Care Association; Nick Redmond & Mallory McEwen, Community Health Partners	11. The Adaptive Leader: Survival Guide for Leaders in Times of Crisis (Supersession Part 1) Kimberly McNally, McNally & Associates	*12. Navigating the Unknown: Informed Strategic Decisions Justin Kensinger & Mark Lurtz, BKD, LLP
3:30–3:45pm PT / 4:30–4:45pm MT Break, Visit with Sponsors			
3:45–5:00pm PT / 4:45–6:00pm MT Conference Sessions			
Operational Excellence	Quality Transformation	Leadership	Quality Transformation
13. Holistic Huddles to Peak Performance: A Care Transformation Journey Nicky Willey, Northwest Community Health Center; Emily Holzman, Azara Healthcare	14. Hypertension Screening Equity: Ethnicity & Patient-Specific Factor Miranda Steinkopf, American Association of Colleges of Pharmacy; Sarah Deines, Virginia Garcia Memorial Health Center	15. Leading Others in Times of Crisis (Supersession Part 2) Kimberly McNally, McNally & Associates	*16. Integrated Behavioral Health in Primary Care: A Look at CHCW David Baeman, Bridget Beachy & Michael Schaffrinna, Community Health of Central Washington

Day 2: Tuesday, October 26, 2021

9:00–10:15am PT / 10:00–11:15am MT Conference Sessions			
Workforce/HR Optimization	Clinical & Care Innovations	Fiscal Optimization	Quality Transformation
17. Reimagine Workforce Development & Elevate the Employee Experience Cheryl Peterson, East Valley CHC	18. The Addiction Medicine Network in Montana: Supporting Addiction Treatment Sharon Mulvehill, RiverStone Health; Tammara Nauts, Montana Primary Care Association	19. Capital Planning: From Foundation to Financing Tony Skapinsky, Capital Link; Charla DeHate, La Pine Community Health Center	*20. Coding for Clinical Outcomes: Diagnosis Coding Tells the Real Story Meri Harrington & Jen Keuhn, Brown Consulting Associates, Inc.

Day 2: Tuesday, October 26, 2021 - Continued

10:15–10:30am PT / 11:15–11:30am MT Break, Visit with Sponsors			
10:30–11:45am PT / 11:30am–12:45pm MT Conference Sessions			
Workforce/HR Optimization	Clinical & Care Innovations	Fiscal Optimization	Leadership
21. Teach, Inspire, Hire: A Preceptor Program for Recruitment & Retention Stacey Renee Robben, Valley-Wide Health Systems	22. Communication Strategies to Improve Patient Engagement Maria Casaverde Marin, Sonia Sheck, Lucy Loomis & Raymond Estacio, Denver Health	23. Thinking Ahead: The New Normal Financial & Operational Planning Amy Brisson & Johanna Heller, Community Link Consulting; Kent Doughty, One Health / Bighorn Valley Health Center	*24. Leadership Creating a Coaching Culture Tammy Green, Anchorage Neighborhood Health Center
11:45am–1:00pm PT / 12:45–2:00pm MT Break, Visit with Sponsors			
1:00–2:15pm PT / 2:00–3:15pm MT Conference Sessions			
Operational Excellence	Quality Transformation	Leadership	Healthy Communities
25. Disaster Activation Lessons Learned from COVID+ Wildfires & Extreme Heat Nora O'Brien & Karen Garrison, Connect Consulting Services	26. Case Conceptualizations: Understanding & Contextualizing Rural Mental Health Care David Vincent Terry, Mountain Plains Mental Health Technology Transfer Center	27. Developing, Sustaining & Leading Resilient Teams Cheryl Petersen, East Valley Community Health Center	*28. Community-Centered Approaches to Racial & Social Justice Katie Miller, Prevention Institute
2:15–2:30pm PT / 3:15–3:30pm MT Break, Visit with Sponsors			
2:30–3:45pm PT / 3:30–4:45pm MT Conference Sessions			
Operational Excellence	Quality Transformation	Leadership	Workforce/HR Optimization
29. Privacy & Security Risk Management Today Joe Gellaty, Medcurity, Inc.	30. Closing the COVID Gap in Colorectal Cancer Screening Laura Gottschalk, Montana Primary Care Association; Chris Farey, Sapphire Community Health	31. We Are Equity: An Indigenous Approach to Systems Transformation Esther Lucero, Seattle Indian Health Board	*32. Controlling Costs without Degrading Benefits to Recruit/Retain Top Talent Derreck Smith, Nonstop Wellness; Renee Shew, Mutual of America
3:45–4:00pm PT / 4:45–5:00pm MT Break, Visit with Sponsors			
4:00–5:00pm PT / 5:00–6:00pm MT Networking Happy Hour & Trivia			

Day 3: Wednesday, October 27, 2021

8:00–9:15am PT / 9:00–10:15am MT Conference Sessions			
Governance	Healthy Communities	Hot Topics	TBD
33. CHC 101 Seth Doyle, NWRPCA; Andrea Martin, CHAMPS	34. Relational Community Organizing to Address Structural Challenges to Health Anaïs Tuepker, OHSU & Center to Improve Veteran Involvement in Care; Luis Manriquez, WSU Elson S. Floyd College of Medicine; Brian Park & Cirila Estela Vasquez Guzman, OHSU Family Medicine	35. Coming Soon	*36. Coming Soon
9:15–9:30am PT / 10:15–10:30am MT Break, Visit with Sponsors			
9:30–10:45am PT / 10:30–11:45am MT Conference Sessions			
Governance	Healthy Communities	Hot Topics	Clinical & Care Innovations
37. Getting It Right: HRSA Compliance & Requirements for Board Members Pam Byrnes, John Snow, Inc.	38. From Identification to Mitigation, a Social Determinants of Health Journey & Lessons Evaluating Social Needs Screening within a Safety Net Setting Michael Schaffrinna, Kaitlyn Pellens & Kathryn McDaniel, Community Health of Central Washington; Margaret M. Tomcho, Jessica Johnson-Simmons & Rebecca Hanratty, Denver Health; AJ Diamontopoulos, Denver Regional Council of Governments	39. Coming Soon	*40. Assessing Implementation of Medicare Annual Wellness Visits Tierney Giannotti & Margaret Flinter, Community Health Center, Inc.
10:45–11:00am PT / 11:45am–12:00pm MT Break, Visit with Sponsors			

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Day 3: Wednesday, October 27, 2021 - Continued

11:00am–12:15pm PT / 12:00–1:15pm MT Conference Sessions			
Governance	Healthy Communities	Hot Topics	Workforce/HR Optimization
41. The Role of the Governing Board: Strategic Planning, Fiduciary Responsibilities & Risk Management Luke Malek & Caitlin O'Brien, Smith + Malek	42. Why ALL Health Centers Should Care about Housing Insecurity Michael Durham, National Health Care for the Homeless Council	43. Coming Soon	*44. Promoting Employee Wellness in a Time of Crisis Eileen Barrett, University of New Mexico
12:15–1:15pm PT / 1:15–2:15pm MT Roundtables CEO, Clinical, Fiscal, Governance, Healthy Communities, HR/Workforce, Operations, PCA Staff			
1:15–2:30pm PT / 2:15–3:30pm MT Conference Sessions			
Governance	Healthy Communities	Hot Topics	Fiscal Optimization
45. Staying the Course to Address Health Equity Janice Sherman, Partners In Equity	46. Activating Emotional Wellness for & by Latinx Community Dr. Ruth Zuniga & Bonnie Lerner, Raices de Bienestar; Maria Samayoa, Providence Health & Services Oregon	47. Coming Soon	*48. Medium Term Financial Planning for the End of ARPA Curt Degenfelder, Consultant
2:30–2:45pm PT / 3:30–3:45pm MT Break, Visit with Sponsors			
2:45–4:00pm PT / 3:45–5:00pm MT Closing Plenary Speakers TBD			