

2019 NWRPCA/CHAMPS
FALL PRIMARY CARE CONFERENCE

A panoramic view of the Seattle skyline under a clear blue sky. The Space Needle is prominent on the left. In the background, the snow-capped Mount Rainier is visible. The city's buildings are reflected in a body of water in the foreground.

THE FUTURE IS NOW:

Advancing Community Health and Wellbeing

October 5–8 | Seattle, Washington

BRING YOUR TEAM TO THE EMERALD CITY this fall for the NWRPCA/CHAMPS Fall Primary Care Conference, where community and migrant health center (C/MHC) leadership, staff, and board members from Region 18 (Regions X and VIII), and Region IX will convene for a fantastic four-day event.

»» SATURDAY, OCTOBER 5

CONFERENCE SESSIONS

- » Board Governance & Leadership Track
- » Clinical & Care Innovations Track
- » Healthy Communities Track
- » Operational Excellence Track
- » Workforce & HR Optimization Track

WELCOME & NETWORKING RECEPTION

»» SUNDAY, OCTOBER 6

CONFERENCE SESSIONS

- » Track Topics from Saturday Continued

MEET EXHIBITORS

WORKFORCE/HR ROUNDTABLE LUNCH

CLINICIANS ROUNDTABLE LUNCH

»» MONDAY, OCTOBER 7

GENERAL PLENARY

- » HRSA and NACHC Representative Updates

PERFORMANCE FROM LOCAL YOUTH TALENT

CONFERENCE SESSIONS

- » Fiscal Optimization Track
- » Integrated Care Track
- » Policy & Environment Track
- » Population Health Management Track
- » Quality Transformation Track

CHC TOUR

DESSERT BREAK WITH EXHIBITORS

NETWORKING RECEPTION & RAFFLE

QUIET TIME WITH NACHC

»» TUESDAY, OCTOBER 8

CONFERENCE SESSIONS

- » Tracks Topics from Monday Continued

BEHAVIORAL HEALTH, CEO, CFO, COO & PCA ROUNDTABLE LUNCHES

CLOSING PLENARY with Keynote Speaker; \$500 Gift Card Raffle

REGISTRATION

Register online at www.nwrpca.org/event/fpcc19. Payment can be made by credit card or check and is required to confirm registration.

Information on group registration, discounts, single-day attendance options, cancellations, or substitutions is available on our website. For help with registration, email our Registration team at registration@nwrpca.org or call (206) 783-3004.

EARLY-BIRD PRICES (ENDS SEPTEMBER 9)

- » Full Conference: \$1,200
- » Full Conference: CHAMPS/NWRPCA Member: \$790

AFTER SEPTEMBER 9

- » Full conference registration fee increases by \$100
- » One-day registration fee increases by \$25

ACCOMMODATIONS

The conference venue information, including the group rate and discount code to book your accommodations, will be sent to you in your registration confirmation email.



18 REASONS TO ATTEND

Count down the 18 reasons why you and your team should join Region 18 at the Fall Conference.

1 CURATED TRACKS: Ten curated tracks covering issues facing primary care and the community health movement. Choose one or two tracks for the conference, or mix and match your focus daily.

2 65 SESSIONS: Check out four days of carefully selected presentations. Both 100-200 level and deep-dive content is offered, with topics such as population health management, value-based payments, and the opioid crisis.

3 CONTINUING EDUCATION: Earn while you learn! Continuing Education Units (CEUs) are offered by many conference sessions. Check our Conference program for details.

4 NETWORKING EVENTS: Meet, greet, and mingle with peers and subject matter experts throughout the conference. Scheduled receptions, pop-up, and side meetings and luncheons are all ways to network.

5 EXHIBITORS AND SPONSORS: Over 30 exhibitors and sponsors will be showcasing their services and products. Stop by exhibitor tables between sessions and at our evening receptions.

6 REGIONAL POWER ON A NATIONAL STAGE: NWRPCA and CHAMPS are the only two regional primary care associations in the nation. Attend FPCC and see how regional partnership may benefit you.

7 COMBINED EFFORTS FROM 14 WESTERN STATES: In addition to Mountain and Plains states and the Pacific Northwest, the Conference welcomes the Western Clinicians Network (WCN) and primary care associations and members from Arizona, California, Hawaii, and Nevada.





8 SEATTLE: This year's conference is held in beautiful Seattle. Enjoy this diverse metropolitan city surrounded by water, mountains, and lush forests.

9 ACCESS TO GREAT CONTENT: With Conference registration, gain first access to videos, plenaries and presentation materials via the NWRPCA Learning Vault. Content is available during and after the Conference.

10–11 HRSA AND NACHC UPDATES:

Converse with government officials during our General Plenary on Monday, October 7, and throughout the Conference.

12 OTHER GREAT PLANNED EVENTS: Join us for a CHC tour, networking receptions, and raffles. Office hours will be posted for one-on-ones with leaders and consultants.

13 INSPIRING AND MOTIVATIONAL SPEAKERS: Presenters from Regions VIII and X will inspire and share innovative projects that are improving community health and the future of the CHC movement.

14 TEAM-BUILDING OPPORTUNITIES: Bring your department to the Conference and share an incredible learning experience that you can bring back to your organization.

15 PROFESSIONAL DEVELOPMENT: Acquire the knowledge and make connections that will take your professional expertise to the next level.

16 PEER LEARNING: Represent your health center and lead peers through discussions at a roundtable lunch, or during more formal opportunities such as our Clinical Care & Innovations track sessions.

17 CLOSING PLENARY: Stay for our final keynote presentation and enter for a chance to win a \$500 gift card. You must be present to win.

18 STAY CONNECTED TO COMMUNITY: Make friends, have fun, and forge relationships that will last throughout the year and to the next Fall Primary Care Conference!

SESSION TRACKS

This year's Conference offers 65 sessions in ten thoughtfully curated tracks. Join your peers in Regions VIII, IX and X to network and discuss best practices and challenges facing community and migrant health. Conference sessions are led by our industry's thought leaders, colleagues, and allied professionals.



BOARD GOVERNANCE & LEADERSHIP

The Board Governance & Leadership track is designed to improve community health center (CHC) board members' understanding of governance skills, including the legal, fiscal, administrative, and strategic planning aspects of CHC governance.



CLINICAL & CARE INNOVATIONS

The Clinical & Care Innovations track highlights best and promising clinical practices from CHCs and related health care organizations. In addition, this track features tools, resources, and recommendations for clinical practice from leaders in the industry.



FISCAL OPTIMIZATION

The Fiscal Optimization track is aimed to support financial management staff master the intricate challenges of fiscally managing a CHC. These sessions are tailored to CFOs, accountants, and finance managers.



HEALTHY COMMUNITIES

The Healthy Communities track offers sessions that focus on addressing social determinants of health and advancing health equity, with an emphasis on supporting the health of diverse populations, which include but are not limited to:

- » American Indian/ Alaska Native
- » Latinx
- » African American
- » Asian/Pacific Islander
- » Lesbian, gay, bisexual, transgender & queer (LGBTQ)
- » Migrant & Seasonal Farmworkers (MSFWs) and their families
- » Justice-involved
- » Refugee populations
- » People experiencing homelessness



OPERATIONAL EXCELLENCE

The Operational Excellence track is aimed to assist CEOs, COOs, Practice Administrators, and other clinical and non-clinical managers and supervisors in the challenges of leading and managing the daily operations of a CHC.



INTEGRATED CARE

The Integrated Care track will focus on helping health centers better provide their patients with a broad range of services and may include topics on behavioral health, substance use disorder services, and oral health care. Sessions will also focus on how health centers are working to more fully integrate these services into primary care to ensure coordinated and seamless transitions for their patients.



POPULATION HEALTH MANAGEMENT

The Population Health Management track addresses topics that support health centers' ability to develop more robust systems and policies that affect health care outcomes. Topics may include, evidence-based preventive services, patient-centered medical/health home, community clinical linkages, care coordination/case management, electronic health/medical records access, utilization, and integration, and participation in Accountable Communities of Health.



POLICY & ENVIRONMENT

The Policy & Environment track offers updates on current and upcoming health care and public health policies and their implications for CHCs and the communities they serve. Sessions consider strategies for influencing local, state, and federal health care and public health policy including supporting policy that includes and serves populations from various ethnic, cultural, and language backgrounds.



QUALITY TRANSFORMATION

The Quality Transformation track is intended to improve health center quality improvement programs and may include sessions on methodology for data analysis, community health assessments, action plans, accreditation efforts and related topics. This track may also feature successful health center quality improvement programs, new models of care, and innovative practices.



WORKFORCE & HR OPTIMIZATION

The Workforce & HR Optimization track is aimed at helping CHCs identify and address the challenges of recruiting, training, and retaining a highly skilled workforce in this new, complex environment. The objectives are to support CHCs in growth and transformation efforts, implement and evaluate strategies to embed workforce talent and capability, and optimize the ability of CHCs to be high quality and high performing.

CONTINUING EDUCATION UNITS

In support of helping health center staff, clinicians, administration, and board of directors pursue professional development, NWRPCA/CHAMPS conferences are a consistent source of continuing education units (CEU). This year we are offering the following CEU opportunities: continuing professional education (CPE), continuing nursing education (CNE), continuing medical education (CME), continuing human resources credit (HR), continuing governance credit (GOV), and continuing social work and counseling education (NASW).

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LEARN MORE & REGISTER ONLINE: NWRPCA.ORG/EVENT/FPCC19

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  Northwest Regional Primary Care Association

 Community Health Association of Mountain/Plains States (CHAMPS)

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