

Successful Recruitment in Challenging Times

A Community-Based Approach to Keeping Your Edge with Limited Candidates and Shrinking Funds

CHAMPS Live and Archived Webcast
Live Broadcast on January 20, 2010
Presented by Cherith Flowerday



Event Evaluation and CME Form

Please complete the following evaluation questions so we can review our goals, objectives, and topics for future events. If you complete the Evaluation Questions and provide your contact information, you will receive a **Certificate of Participation** for this event within six weeks.

This activity has been reviewed and is acceptable for up to 1.50 Elective credits by the American Academy of Family Physicians. Participants interested in receiving Continuing Medical Education (CME) credit must also complete the CME questions following the evaluation questions (page 4). If you complete the Evaluation and CME questions and provide your contact information, you will receive a **Continuing Medical Education Certificate** for 1.5 credit hours within six weeks.

Please complete and submit this Evaluation/CME form no later than Friday, January 29, 2010.

***Fax your completed form to Andrea Martin at CHAMPS, (303) 861-5315.
Questions? Call (303) 861-5165 x285.***

1) Please provide your contact information. This information is required if you would like to receive a Certificate of Participation or CME Credit for this event.

Name, credentials: _____

Title: _____

Organization: _____

Address/City/State/ZIP: _____

E-mail Address: _____

Phone Number: _____

2) Are you requesting Continuing Medical Education (CME) credit for this event? (A \$15 per person fees applies for non-members of CHAMPS.)

_____ Yes
_____ No

3) Is your organization a member of CHAMPS or Colorado Rural Health Center (CRHC)?

_____ Yes – CHAMPS
_____ Yes – CRHC
_____ No
_____ Unsure

4) Please rate your overall satisfaction with this webcast on a scale of 1-10 (1 being the worst possible rating and 10 being the best possible rating):

(Worst Possible Rating)

(Best Possible Rating)

1 2 3 4 5 6 7 8 9 10

5) I feel this presentation addressed Educational Objective #1: *Know how to involve community members in recruitment*

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

6) I feel this presentation addressed Educational Objective #2: *Know how to lure the significant other of a candidate to your community*

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

7) I feel this presentation addressed Educational Objective #3: *Know how to get the absolute most out of an onsite recruitment visit*

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

8) I feel this presentation addressed Educational Objective #4: *Learn what can give you an edge when a candidate is choosing from multiple offers*

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

9) The speaker was knowledgeable on the topic:

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

10) The speaker was interesting to listen to:

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

11) The speaker fostered active participation in learning:

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

12) The content was presented in a balanced manner:

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

13) Rate your experience registering for, logging on to, and participating in this webcast:

- Very Easy
- Easy
- Neither Easy nor Difficult
- Difficult
- Very Difficult

14) The educational materials (handouts, learning activities, etc.) promoted my understanding of the material:

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

15) This webcast gave me practical tools I can use while working:

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

16) How did you hear about this event?

- Email Announcement
- CHAMPS Website
- CHAMPS Newsletter
- Event Flyer
- Other (please specify):

17) How likely are you to attend another CHAMPS distance learning event (teleconference or webcast)?

- Very Likely
- Likely
- Somewhat Likely
- Not Very Likely
- Not at All Likely

18) Briefly describe the best aspects of this webcast:

19) Please describe how this webcast could be improved:

20) List other training topics that would meet the needs of your job:

21) Other Comments:

Thank you for your responses. If you are not applying for CME credit, please fax these responses to Andrea Martin at CHAMPS, (303) 861-5315. Otherwise, continue to the CME Credit questions below.

CONTINUING MEDICAL EDUCATION (CME) CREDIT QUESTIONS

You must attend the entire webcast and complete the following post-test in order to qualify for CME credit. Failure to complete all CME questions will result in no CME credit awarded.

22) Who are the four stakeholder groups in a community that could help with your recruitment efforts?

23) Which of the following is the most effective for building stakeholder buy-in and involvement?

- Sending a letter detailing your recruitment intent
- In-person meetings to gain support for the recruitment effort
- Telephone interactions about your recruitment intent

24) Who is often the hardest person to recruit to a new community?

- Provider
- Provider's spouse
- Provider's children

25) Which of the following is very important to the recruitment of a spouse?

- Have a spouse recruiter.
- Give the spouse lots of free time to explore the community on their own.
- Send the spouse on the same itinerary as the provider.

26) What are the three items that should be itemized and part of your job offer?

Thank you for applying for Continuing Medical Education Credit. Please fax your responses to Andrea Martin at CHAMPS, (303) 861-5315.