**Marketplace Products**

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| **Product** | **Product Type** | **Description** |
| [Get Covered: A one-page guide to the Health Insurance Marketplace](http://marketplace.cms.gov/getofficialresources/publications-and-articles/get-covered-a-one-page-guide-to-the-marketplace.pdf) (11749) | Fact sheet | Important information to know about the Health Insurance Marketplace. |
| [About the Health Insurance Marketplace](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/about-the-marketplace-english.pdf)  (11629) | Bifold\* | Gives a general overview of the Health Insurance Marketplace. |
| [About the SHOP Marketplace](http://marketplace.cms.gov/getofficialresources/publications-and-articles/about-the-shop-marketplace.pdf)  (11360) | Bifold\* | Gives a general overview of the Small Business Health Options program for employers. |
| [The Value of Health Insurance](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/value-of-health-insurance-english.pdf)  (11631) | Bifold\* | Explains the importance of health coverage and how it works. |
| [Things to Think About When Choosing a Plan for your Business](http://marketplace.cms.gov/getofficialresources/publications-and-articles/things-to-think-about-shop.pdf)  (11673) | Brochure\* | Provides information to help small business owners select a Marketplace plan that meets the needs of their employees. |
| [Things to think about when choosing a plan](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/things-to-think-about-when-choosing-a-plan.pdf)  (11672) | Brochure\* | Provides information to help individuals select a Marketplace plan that will meet their needs and budget. |
| [Get Ready to Enroll in the Marketplace](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/get-ready-to-enroll-in-the-marketplace.pdf)  (11687) | Fact sheet\* | Provides information to let people know what they can do before open enrollment begins to prepare to apply. |
| [Key dates for the Health Insurance Marketplace](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/key-dates-for-the-health-insurance-marketplace.pdf)  (11660) | Fact sheet\* | This fact sheet has information on Marketplace key dates including getting help, enrolling, and coverage start dates. |
| [Better Options. Better Health.](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/better-options-better-health-pocket-resource-card.pdf)  (11669) | Resources card\* | Includes resources for Marketplace information. |
| [Need affordable health insurance?](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/Marketplace-poster.pdf)  (11635) | Poster\* | Encourages people to sign up at HealthCare.gov to get email and text updates about the Marketplace. |
| [Need affordable health insurance?](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/Need-health-insurance-5x7-card.pdf)  (11632) | Post card\* | Encourages people to sign up at HealthCare.gov to get email and text updates about the Marketplace . |
| [Open Enrollment poster](http://marketplace.cms.gov/getofficialresources/publications-and-articles/open-enrollment-poster.pdf) (11729) | Poster | Encourages people to apply and enroll in the Marketplace. |
| [Open Enrollment post card](http://marketplace.cms.gov/getofficialresources/publications-and-articles/open-enrollment-postcard.pdf) (11725) | Post card | Encourages people to apply and enroll in the Marketplace. |
| [Are You Ready?](http://marketplace.cms.gov/getofficialresources/publications-and-articles/shop-marketplace-is-open-flyer.pdf)  [The SHOP Marketplace is open for business](http://marketplace.cms.gov/getofficialresources/publications-and-articles/shop-marketplace-is-open-flyer.pdf)  (11736) | Promotional flyer | Promotes the SHOP Marketplace and contact center. |
| [You’re open for business, and so are we!](http://marketplace.cms.gov/getofficialresources/publications-and-articles/shop-marketplace-is-open-postcard.pdf) (11734) | Post card | Promotes the SHOP Marketplace. |
| [How the Marketplace Works](http://marketplace.cms.gov/GetOfficialResources/Logo-and-infographics/how-marketplace-works-4-steps.pdf)  (11671) | Infographic | Explains the 4 steps individuals and families go through when they apply and enroll in the Marketplace. |
| [How the SHOP Marketplace Works](http://marketplace.cms.gov/getofficialresources/logo-and-infographics/how-shop-works.pdf)  (11670) | Infographic | Explains the 4 steps small businesses will use when they apply and enroll via SHOP. |
| [3 steps for employers to apply for coverage in the SHOP Marketplace](http://marketplace.cms.gov/getofficialresources/logo-and-infographics/3-steps-for-employers-shop.pdf) (11750) | Infographic | Explains the process small businesses use to apply and enroll in the SHOP Marketplace. |
| [4 ways to get Marketplace coverage](http://marketplace.cms.gov/getofficialresources/logo-and-infographics/4-ways-to-get-marketplace-coverage.pdf) (11751) | Infographic | Describes the ways to apply and enroll including online, by mail, in person, and by phone. |
| [No computer? You can still get Marketplace coverage](http://marketplace.cms.gov/getofficialresources/logo-and-infographics/no-computer-infographic.pdf) (11740) | Infographic | Describes the ways to get coverage without a computer. |
| [A quick start guide to the HIM application](http://marketplace.cms.gov/getofficialresources/training-materials/quick-start-guide-to-the-marketplace-application.pdf) (11752) | Toolkit | Toolkit for assisters to use to help people prepare and complete a paper application for health coverage. |
| [Marketplace application checklist](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/marketplace-application-checklist.pdf)  (11686) | Checklist | Provides information about what people need to have on hand to apply for coverage in the Marketplace. |
| [Navigating the HIM](http://marketplace.cms.gov/getofficialresources/training-materials/navigating-the-health-insurance-marketplace.zip) | PPTs | Presentations with screen shots on creating a Marketplace account, applying for coverage, and enrolling in a plan. |
| Raising awareness ([national version](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/raising-awareness-about-the-marketplace-national-version.pdf) + 50 states) (11649) | Fact sheet | Includes information about how partners can help raise awareness about the Marketplace with national and state- specific data. |
| [Need](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/relaunch-drop-in-article.pdf) health coverage? The Health Insurance Marketplace is the place for you | Drop-in article | Article encouraging people to apply and enroll through the Marketplace. |
| [Getting help in a language other than English](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/getting-help-in-a-language-other-than-english.pdf) (11658) | Fact sheet/job aid | Explains how to get Marketplace information in 25 different languages. |
| [Need affordable health insurance? Get answers!](http://marketplace.cms.gov/getofficialresources/publications-and-articles/need-affordable-health-insurance-fillable-flyer.pdf) (11691) | Customizable flyer | Marketplace event flyer that partners can customize. |
| [Open enrollment customizable flyer](http://marketplace.cms.gov/getofficialresources/publications-and-articles/open-enrollment-fillable-flyer.pdf) (11730) | Customizable flyer | Marketplace event flyer that partners can customize. |
| [10 things providers need to know](http://marketplace.cms.gov/getofficialresources/publications-and-articles/10-things-providers-need-to-know.pdf) (11716-MP) | Fact sheet | 10 things providers should know about the Health Insurance Marketplace. |
| [10 things to tell your patients](http://marketplace.cms.gov/getofficialresources/publications-and-articles/10-things-to-tell-your-patients.pdf) (11717-MP) | Fact sheet | 10 things patients should know about the Health Insurance Marketplace. |
| [Protect yourself from fraud in the Health Insurance Marketplace](http://marketplace.cms.gov/getofficialresources/publications-and-articles/protect-yourself-from-fraud-in-health-insurance-marketplace.pdf) (11693) | Fact sheet | Provides a few simple things people can do to protect themselves from fraud. |
| [Medicare & the Health Insurance Marketplace](http://marketplace.cms.gov/getofficialresources/publications-and-articles/medicare-and-the-health-insurance-marketplace.pdf) (11694) | Fact sheet | Explains that Medicare isn’t part of the Marketplace and more information. |
| [Exemptions from the Health Insurance Marketplace Fee](http://marketplace.cms.gov/getofficialresources/publications-and-articles/exemptions-from-the-health-insurance-marketplace-fee.pdf) (11733) | Fact sheet | Explains instances when people may not have to pay a fee for not having health coverage if they apply and qualify. |
| [Appeals: Eligibility and Health Plan Decisions in the Health Insurance Marketplace](http://marketplace.cms.gov/getofficialresources/publications-and-articles/appeals-eligibility-and-health-plan-decisions.pdf) (11748) | Fact sheet | Describes process for appealing eligibility and health plan decisions. |
| [Questions about Voter Registration](http://marketplace.cms.gov/getofficialresources/publications-and-articles/questions-about-voter-registration.pdf) (11758) | Fact sheet | Includes more information about the Marketplace application voter registration question. |
| [The Health Insurance Marketplace: Know Your Rights](http://marketplace.cms.gov/getofficialresources/publications-and-articles/know-your-rights.pdf) (11759) | Fact sheet | Explains rights for people who enroll in plans through the Marketplace. |
| [What to Know about Insurance Cancellation Letters](http://marketplace.cms.gov/getofficialresources/publications-and-articles/cancellation-letters.pdf) (11756) | Fact sheet | Explains options for coverage and what to know about cancellation letters. |
| [Contacting Your Health Plan’s Customer Service Phone Number](http://marketplace.cms.gov/getofficialresources/publications-and-articles/contact-health-plan.pdf) (11761) | Fact sheet | Includes when people may need to call and instructions for finding a plan’s customer service information. |
| [What to Know About Getting Your Prescription Medications](http://marketplace.cms.gov/getofficialresources/publications-and-articles/getting-your-prescription-medications.pdf) (11769) | Fact sheet | Explains how to use a plan’s prescription drug coverage. |
| [What You Should Know About Provider Networks](http://marketplace.cms.gov/getofficialresources/publications-and-articles/what-you-should-know-provider-networks.pdf) (11766) | Fact sheet | Describes what provider networks are and how they’re used. |
| [Appealing Your Insurer’s Decision Not to Pay](http://marketplace.cms.gov/getofficialresources/publications-and-articles/appealing-your-insurers-decision-not-to-pay.PDF) (11771) | Fact sheet | Explains appeal rights if a person’s plan doesn’t a specific health care provider or service. |
| [What You Should Know About Seeing Your Doctor](http://marketplace.cms.gov/getofficialresources/publications-and-articles/seeing-your-doctor.pdf) (11767) | Fact sheet | Provides information about seeing what doctors are covered by your plan and how to appeal if a doctor or visit wasn’t covered. |
| [Getting Emergency Care](http://marketplace.cms.gov/getofficialresources/publications-and-articles/getting-emergency-care.pdf) (11770) | Fact sheet | Includes information about getting emergency care even at a hospital out of network. |
| [I Signed Up, but I Don’t Have Health Coverage](http://marketplace.cms.gov/getofficialresources/publications-and-articles/signed-up-but-no-coverage.pdf) (11768) | Fact sheet | Explains what people should do if people are in this situation. |
| [What You Should Know About Early Renewal of Health Coverage](http://marketplace.cms.gov/getofficialresources/publications-and-articles/early-renewal-of-coverage.pdf) (11764) | Fact sheet | Explains how people may still be able to switch health plans through the end of open enrollment even if they renewed their coverage. |
| [You’re covered! Now share your story.](http://marketplace.cms.gov/getofficialresources/publications-and-articles/youre-covered-now-share-your-story-flyer.pdf) (11737) | Promotional flyer | Encourages people to voluntarily share their personal stories about getting coverage. |
| [Overview of Small Business Health Options Program (SHOP) Marketplace Interactive Voice Response (IVR)](http://marketplace.cms.gov/getofficialresources/publications-and-articles/overview-of-shop-marketplace-ivr.pdf) | Job aid | Explains the IVR small employers can use when calling the SHOP call center. |
| [Key Facts About SHOP](http://marketplace.cms.gov/getofficialresources/publications-and-articles/key-facts-about-shop.pdf)  (11744) | Fact sheet of FAQs | Detailed questions and answers about the SHOP application and enrollment process. |
| [FAQs on the SHOP Enrollment Process](http://marketplace.cms.gov/getofficialresources/publications-and-articles/faqs-on-shop-enrollment.pdf) (11765) | Fact sheet of FAQs | Detailed questions and answers about the SHOP application and enrollment process. |
| [SHOP PSAs](http://marketplace.cms.gov/getofficialresources/publications-and-articles/shop-psas.pdf) | Written and recorded | Promotes the SHOP Marketplace: [30](http://marketplace.cms.gov/getofficialresources/multimedia/shop-30-second-psa.mp3) sec and [60](http://marketplace.cms.gov/getofficialresources/multimedia/shop-60-second-psa.mp3) sec  recordings |
| [Better Options. Better Health.](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/marketplace-radio-psas.pdf)  (Early awareness and open enrollment PSAs) | 60 sec radio PSAs | Raising awareness about the Marketplace and encouraging people to visit HealthCare.gov. |
| [Early awareness and open enrollment messages](http://marketplace.cms.gov/GetOfficialResources/Publications-and-articles/marketplace-multipurpose-messages.pdf) | Short multi-purpose messages (160 character limit) used for receipt messages, texts, etc | Encourages people to visit HealthCare.gov for Marketplace information. |
| [Other collateral press materials](http://marketplace.cms.gov/getofficialresources/publications-and-articles/publications-and-articles.html) | Drop-in articles | For partners holding local events. |
| [Marketplace videos](http://marketplace.cms.gov/getofficialresources/multimedia/multimedia.html) | Various | Downloadable videos, also available on the HealthCare.gov and CMS YouTube channels. |
| [Resources for Assisters](http://marketplace.cms.gov/help-us/2-partner-with-us.html) | Various | Presentations, FAQs and more materials to aid assisters. |
| [Partner Training](http://marketplace.cms.gov/training/get-training.html) | Various | Presentations and other materials to use for training large audiences. |
| [Other partner resources](http://marketplace.cms.gov/getofficialresources/other-partner-resources/other-partner-resources.html) | Various | Fact sheets and other materials about the Affordable Care Act and what it means for various audiences and programs. |
| [Spanish materials](http://marketplace.cms.gov/getofficialresources/spanish-materials/spanish-materials.html) | Various | Page that provides links to most of the materials on this list in Spanish. |

\*Also available for download in [other languages](http://marketplace.cms.gov/getofficialresources/other-languages/other-languages-materials.html) including Arabic, Chinese, Creole, Korean, Polish, Portuguese and Vietnamese. This web page also includes translations of the Marketplace family application.