



2023 CHAMPS Awardees

Virtual Awards Ceremony | Monday, January 22, 2024

Exceptional Board Leadership Award
Arthur Yarbrough, Jr., Board Member
Pueblo Community Health Center, CO

Arthur Yarbrough has been a consumer board member of Pueblo Community Health Center (PCHC) since 2005. However, his involvement with PCHC traces back to the 1990s, when he and his family lacked healthcare coverage after Arthur's steel worker union went on strike. Arthur established himself and his family as PCHC patients then, and they have been under PCHC care ever since - for almost 30 years. A shift in career to social work and a reflection on the care he and his family received through PCHC inspired Arthur to engage with PCHC's HealthCare for the Homeless clinic. He would soon be invited to join the board as a representative for PCHC's homeless patients.

Arthur's time on the Board has been filled with many notable accomplishments. Besides his stellar meeting attendance, Arthur is present at advocacy, fundraising, and community events. He has served in every officer position, from President to Secretary. During board meetings, Arthur passionately advocates for the population he represents by asking how decisions impact this community and ensuring that their voice is heard.

Arthur's legacy of service will be best remembered for his assistance in institutionalizing the core values of PCHC. During a Board retreat in 2015, a discussion was had about the values embodied by PCHC. After discussing the adopted values of Care, Workforce, and Sustainability, Arthur thought something was missing. Again advocating for the population he represents, Arthur is remembered for saying, "What goal could we have to assure patients will be treated with dignity and respect as we grow? What I value most about being a PCHC patient is the trusting relationship with my caregivers." Arthur's discussion led to the Board adopting a fourth goal: Service Culture. The adoption of this goal inspired the creation of a required training program for PCHC employees that emphasizes how to establish rapport and empathy with patients.

Though he will be retiring from the board in 2024, Arthur is a stellar example of why Consumer Board Members are so valuable to the CHC Movement.

*We are pleased to honor Arthur Yarbrough with the
CHAMPS Exceptional Board Leadership Award
in recognition of his commitment to patient dignity and respect,
and his dedication to Pueblo Community Health Center.*